



The FDIC has extended the compliance date for amendments made by the final rule to Subpart A that governs the use of the official FDIC signs and insured depository institutions (IDIs) advertising statements from January 1, 2025, to May 1, 2025.

This delay applies to the rules requiring:

1. the use of the FDIC official sign, official digital sign, and other signs differentiating deposits and non-deposit products across all banking channels, including physical premises, automated teller machines (ATMs) and digital channels, and
2. the establishment and maintenance of written policies and procedures to achieve compliance with Part 328.

The delayed compliance date is intended to provide IDIs with additional time to ensure they fully comply with the revised sign and advertising requirements.

You can read the final rule [here](#).

CCI suggests banks do not use this delay of the Compliance Date to take a break from moving forward with implementation. For any questions regarding the Amendments to the FDIC Official Sign and Advertising Rule, please contact us via inquiries@completecompli.com.

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