

The FDIC has published Questions and Answers related to Part 328 Final Rule the FDIC Official Signs and Advertising Requirements, False Advertising, Misrepresentation of Insured Status, and Misuse of the FDIC's Name or Logo Final Rule.

The FAQs are divided into five sections:

- Physical Premises
- Digital Channels
- Technical Assistance
- Compliance and Effective Dates
- Advertising for Non-Deposit Products.

The full FAQs can be found here.

CCI suggests reviewing the FAQs to ensure all change management processes are completed promptly and accurately when implementing the new Official Digital Sign. You can send questions to inquiries@completecompli.com.

Complete Compliance, Inc. | Email | Website | Newsletter | IT Newsletter | (402) 939-6715

The foregoing Compliance Update is for informational purposes only and does not constitute legal advice

Complete Compliance Inc. | 1024 Dodge St. #410 | Omaha, NE 68102 US

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