



FDIC Delays Compliance Date for Certain Provisions of Sign and Advertising Rule

The FDIC has delayed the compliance date for the following provisions under its Sign and Advertising Rule:

- Display of the FDIC Official Sign on insured depository institutions' digital channels
- Provisions related to insured institutions' ATMs and like devices

The compliance date for sections 328.4 and 328.5 of the rule has been postponed to March 1, 2026 (previously May 1, 2025). The FDIC plans to propose adjustments to the regulation during this compliance extension time frame. The extension does not apply to the other amendments made by the final rule, with the effective date still being May 1, 2025.

You can access the press release [here](#).

Although many of our clients have already implemented some or all of these updates, the ruling provides additional time to comply. CCI will continue to provide updates for any adjustments the FDIC may make regarding this ruling during the extension period.

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